



CHICKARON

Chicken Cutlets

海外展店計畫書

Overseas Store Expansion Proposal

代理人姓名 Agent's Name : _____

預代理區域 Pre-Agent Country : _____

CHICKARON 一直以來，都是想要有長久的海外合作夥伴，且以我們的經驗，能確實地告知從事餐飲行業需要很有熱情一起投入故
以下內容再麻煩您們回覆。

CHICKARON has always aimed to establish long-term partnerships with overseas collaborators. Drawing from our experience, we can confidently convey that engaging in the food and beverage industry requires a genuine passion and commitment. We appreciate your response to the following content.

海外代理相關問題

Overseas Agency-related Inquiries

目前的職業或事業領域 _____
Current Occupation or Professional Field

預估投入投入多少資本 _____ 萬美金 USD 10,000
Estimate the amount of capital investment

	Yes	No		
是否具有相關餐飲經驗 Relevant Experience in the Food and Beverage Industry	<input type="checkbox"/>	<input type="checkbox"/>		
是否有代理品牌之經驗 Experience in Brand Representation	<input type="checkbox"/>	<input type="checkbox"/>		
	10	20	30	More
預計展店數量 Projected Number of Store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

年度展店規畫及目標

Annual Store Expansion Plan and Objectives

首間店面開幕月份(MM/YY) _____

Opening Month of the First Store

首間店面開店區域 _____

Opening Location/Area of the First Store

首年預計展幾間店面 _____

Projected Number of Store Openings in the First Year

第二至第五間店面的預定區域及時間

Planned Locations for Stores 2-5 and timelines

第二間店面 2nd Store _____ , _____ (MM/YY)

第三間店面 3rd Store _____ , _____ (MM/YY)

第四間店面 4th Store _____ , _____ (MM/YY)

第五間店面 5th Store _____ , _____ (MM/YY)

行銷計畫及推廣方向

The marketing plan and promotional strategy are as follows

列出三間當地之行銷公司

List three local marketing companies

第一間 1st _____

第二間 2nd _____

第三間 3rd _____

同業品牌分析及討論

Competitor Brand Analysis and Discussion

品牌願景及展望

Brand Vision and Outlook

代理相關問題及討論

Agent-related Issues and Discussion

謝謝您抽空回覆，未來希望我們能夠有幸成為良好的合作夥伴
Thank you for taking the time to respond. I hope we have the opportunity
to become good partners in the future.